RJ REYNOLDS
TOBACCO COMPANY

J. Campbell / ROU 1810
Promotional Coordinator
5000 Main Street
Williamsville, NY 14221
(716) 634-4170
Fax (716) 634-3145

7139812

JULY, 98

WINSTON $1.00 OFF 2-PACKS; PROMOTION #800750 (PRODUCT IS NOT *PRE-SLEEVED)

FOR VIKISHA PREBOOK ORDERS

TO:	RJR ACCOUNT #: #761406	CC:	J. McLEAN
	MR. H. BLUTH KLEIN CANDY	CC:	L. REDHEAD
FAX #:	(717) 823-9670		

PARTNERS PROGRAM REFERENCE: WIN_JUL_$1/2 PKS (MUST BE 16 CHARACTERS)

IF YOU REQUIRE TECHNICAL ASSISTANCE RELATIVE TO THE FORMAT REQUIRED USING THESE PROMOTION / BRAND DESCRIPTIONS ON YOUR WEEKLY TAPE / DISC SUBMISSIONS, CONTACT THE PARTNERS HELP DESK @ 1-800-230-9752.

UPC Code (7300-)	Case Size	State Use	Brand Style	Number of Cases	#/Cartons and Pack to Display	#SKU (054310) Displays / Premiums
25379	6M	NY	WINSTON BOX	7	1 123596	210
25380	6M	NY	WINSTON LT BOX	14	2 123604	
25381	6M	NY	WINSTON UL LT BOX	7	1 123612	

PRODUCT PO # 16284 Rhonda

DISPLAYS / PREMIUMS PO # N/A

	DESCRIPTION
8/3/98	PRODUCT ARRIVAL DATE
PER PREBOOKS	RETAIL DISTRIBUTION DATE (WEEK OF)
$7,423.29	EFT $ AMOUNT
4	RETAIL BILLING PER DISPLAY
N/A	NO. OF DISPLAYS ON CUSTOMER LIST
$392.00	PACKING PAYMENT ($14.00 X 28 (6M) PROMOTED CASES)

	DESCRIPTION
8/3/98	DISPLAYS / PREMIUM ARRIVAL DATE
842810	ITEM NUMBER
1.6113	SKU CUBE
3.2200	SKU WT (W/OUT PRODUCT)
20	NO. RETAIL OFFERS PER DISPLAY
N/A	NUMBER OF EXTRA DISPLAYS

PROMOTION DESCRIPTION:
CONSUMER OFFER: BUY 2 PACKS OF WINSTON, GET $1.00 OFF.

DISPLAY LOAD:
1 CARTON WINSTON BOX / 1 CARTON WINSTON ULT LT BOX / 2 CARTONS WINSTON LT BOX

PARTNERS PROGRAM REQUIREMENTS:
- DISPLAYS MUST BE SHIPPED TO RETAIL THE WEEK OF: Dates on Prebooks.
- PACK / DELIVER EACH PROMOTION TO AT LEAST 80% OF ACCOUNTS ON ATTACHED CUSTOMER LIST WITHIN 3 WEEKS.
- PROMOTION AND BRAND DESCRIPTIONS MUST BE PROPERLY REPORTED ON TAPE/ DISC SUBMISSIONS.
- RETURN THE ATTACHED CUSTOMER LIST WITH ANY RETAIL REFUSALS WITHIN 4 WEEKS AFTER RETAIL DELIVERY DATE.

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Source: https://www.industrydocuments.ucsf.edu/docs/jkvp0000

To: Mclean, James J.
From: Campbell, Judy
Edited: 7/13/98 15:54
Subject: KLEIN / VIKISHA PREBOOKS

Hi Jim,

I have placed the attached order for Klein Candy per E-Mail request from NY Metro. Order is for Winston $1.00 Off 2-Packs, and customer base is prebook-generated directly to Klein from NY Metro.

Any questions, let me know.
Judy

CC: Sullivan, Margaret

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